

TRANSPORTATION: BICYCLES, PEDESTRIANS AND PASSENGERS
COMMITTEE MEETING MINUTES

The Committee met on January 12, 2012 from 8:30-10:00 a.m. at the WPB Chamber office.

Members Present: *Co-Chair Brent Norsman, Steven Vance, Jessica Wobbekind*

- Bike racks - update on new order
 - Being held up by CDOT because they're reviewing their policy and procedures for installation. Purchase will still reflect in 2011 budget.
- On-street bike parking
 - Should we move to another location? Joe thinks it's fine where it is. It provides continuity. We should buy a second one. Find out why Chris doesn't like the Flat Iron building. Brent thinks there might not be enough bike traffic at current location to support it. Might get higher use elsewhere.
 - Jessica heard some say "It doesn't look secure. It's removable."
 - Brent: I feel like there are safety issues. I think we should change design, use a planter instead of bollard. (Jessica and Steven agreed.)
 - Brent: Do we want invest in something different? A parklet?
 - Policy: Do we want to fund additional racks? How do people know about this, and if they want to buy one from/via us? We need to come up with a program for how to distribute it.
 - Action: A second on-street bike rack, a parklet, communication and outreach program for on-street programs.
 - Jessica: At the very least, put a parklet on Park(ing) Day. She will bring promotional items to next meeting for storefront repair program as an example.
- Open Streets
 - Make a decision before February (per Julie Kim).
 - Some commissioners are apprehensive. One business owner thinks that it may inconvenience his customers. Some feel that it won't bring in customers. Some are comparing it to the festivals (we agreed that it's not like the festival, it brings people to the neighborhood on slow Sunday morning, there is no fee for entry, it could garner national attention, etc.).
 - Commissioner meeting: Julia should be here and stress business advantages, and give ATA presentation to communicate the program benefits.
 - Brent: We need to get alderman buy-in. When, though, before or after we get commissioner buy-in? Brent thinks before, I think after.

- Action: Jessica is going to call Moreno/Waguespack offices to start the conversation.
- Brent: If everyone [every WBP division] chipped in, it could be our project of the year. He thinks we should still push for 3 events, if it needs to be scaled back as a default, it could. Maybe we can get a big sponsor? If we do it three times, maybe. Walgreens new store in center of SSA is exemplary of their investment in the community.
- Ask Julia about insurance and liability. This is no line item cost on the Per Event Services and Supplies.
- Action: To Julia: Play the Streetfilms of the Sunday Parkways, Summer Streets, and Ciclovía at Commission mtg.
- **MOTION 1:** Proposes \$50,000 be allocated from transportation given the savings on Wood, Wolcott, Milwaukee POTY savings. MOTION via email.
- Milwaukee Wood Wolcott
 - Won't cost as much as we thought. \$54,000 total (SSA 27K, Alderman's Menu \$ 27K), includes design and construction. Brent: The remainder can go to Open Streets.
 - Work has not been scheduled but should occur in 2012. When will they finalize designs and begin construction?
 - Details of the intersection improvement should be clarified beyond the current scope (landscaping, Kiosk, art, additional Bicycling & Pedestrian improvements, etc) What do we want to do here? Maybe there's not a kiosk, but there's artwork. Artistic bike rack competition? Placemaking competition/exercise - design what you want!
 - Brent: Could we talk to the city about a bike box program centered at the intersection? JW to ask Rick P. for final drawings.
 - Action: Brent: Can we talk to the bike people and transportation people and ask if there's anything else we can do? Would they put bike boxes in?
 - Where's Moreno on the Milwaukee Avenue protected bike lane?
 - (Original design didn't include straightened intersection, kept the soft radius. We added curb extensions.)
- Budget
 - Brent: It'd be nice to have a list of what's SSA funds are dedicated to transportation to track funding for the year. (money is aggregated into their category ownership line items, but they're divided into different committees' control).
 - Minutes have to be in by Monday, because the commissioner meeting is the following Wednesday.
- Crosswalks at Metzger Court
 - John Paige asked about doing a zebra crosswalk at Metzger Court
 - City asked them to find 10-20 places to do crosswalks,
- Red Post
 - No news from Eric

- No new placements. 6 more signs in the basement (we have 13 right now). We'll buy the mobile site and he'll throw in 7 more signs (for a total of 20).
- Website
 - Brent: Website for members: "See what the SSA can do for you" - add a page for this. Like, who's in charge of the storefront façade rebate program? A master list. Request a bike rack, request on-street bike parking. We do a lot, but we don't promote our programs. The more we do outreach, the more it will get utilized, the more things will change.
 - Master list. Jessica: There's a services/programs.
 - Master list:
 - On street bike racks
 - Bike racks
 - Become a sponsor of Open Streets
 - Parklets
 - Red Post request
 - Bike box
- SV bike light giveaway
 - How do I ask for bike light donation?
 - Elaine from Our Urban Times got a donation from WPB
 - If I get a donation from WPB, we can do an event here. Brent mentioned Joe's concern of hurting local bike shop business when we buy lights from non-local bike shops.
- Other - look at master plan for other agenda items to plan for year.
- We need more members, esp. voting members. Steve handed in an application to become a voting member in March- status??

MOTION 2: To approve Steven Vance as a voting member of the Transportation Committee.