

Arts Committee Minutes
January 23, 2012

In Attendance: David Ginople and Sam Marts (co- chairs), Whitney Tassie, Carron Little, Charlie Rees, Anna Cerniglia, Chris Jackson, Laura Weathered, Jessica Wobbekind (Program Manager)

1. Arts Website Subcommittee Update and Discussion
 - a. There was a conversation about the possibility of linking the Arts website to the Arts page on the Chamber website.
 - i. Would this platform provide what the Arts Committee wants/needs out of a website?
 - ii. SM thinks that there is a benefit with being linked to the Chamber's page.
 - iii. AC, CL (and others) expressed concern about the confusion if the Arts organizations would need to join the Chamber to be promoted on the site. Because there is general agreement that the arts orgs don't want to join the Chamber. The answer is No, they don't need to join to be part of the site.
 - iv. SM thinks the Arts Guide can be its own site
 - v. There is discussion that this is a big responsibility and a benefit of being linked to the Chamber website is that it will likely be around longer than this committee and the SSA
 - vi. Next Steps for the subcommittee?
 1. Write a job description for someone to maintain the site
 2. Create a plan for the site and a plan on how to collaborate with the Chamber

➔ We should know in a couple of months if the Chamber website will work for the Arts Committee's purposes.
2. You Are Beautiful Update
 - a. JW has a meeting scheduled with Roberto Clemente to place the installation somewhere at the high school.
3. New Business
 - a. There is a Creative Expo at the Cultural Center, Mar. 24-25: this is a place that has workshops, panels for people in the Arts Community. Should we set up a table and hand out Arts Guides and RFPs?
 - b. There was discussion about 2012 projects
 - i. Many agreed that they would like to see sculpture. Can this be an offshoot of the Orange Walls Project- "Off the Orange Wall?", it International Sculpture Month in Oct.
 - ii. CL mentioned the International Arts Fest in May, how can we be involved?
 - iii. CL plans to do Out of Site again.
 - iv. Open Streets in September- this is a good place for the Arts to be involved
 - v. SM would like to see a "bigger statement", example- sculpture down North Ave.
 - vi. CL would like to see "landmarks", things that are unique, we would create a bigger buzz with new ideas
 - c. We should think about Chicago Expo in Sept. and possible tie ins to the SSA
 - d. Next month we will revisit the NNWAC proposal.