

TRANSPORTATION: PEDESTRIANS AND PASSENGERS COMMITTEE

Committee met May 21, 2009 at 2125 W. North Avenue

Present: Commissioners Jan Metzger and Sheila Kailus; Daniel Dean, Lisa Phillips, RJ Seidel and Steve Lipe; Staff Jamie Simone

- I. **BUSTRACKER:** We discussed the RedPost Proposal status. RedPost is still waiting for approval from the CTA to use the information from ctabustracker.com. We hope to have this approval in the next few months. We discussed the need to determine a set of criteria for determining the location of the bustracker digital signs. Lastly, we discussed designing a decal to be placed on store windows to indicate that a bustracker digital sign is located within a store.
- II. **ACTIVE TRANSPORTATION ALLIANCE (ATA) MODE STUDY:** We discussed the ATA Mode Study Proposal and the purpose of the study. We need to refine the Proposal, but anticipate that the information will be useful to many SSA committees. We recommend looking at the results of the study and updating it periodically.
- III. **MASTER PLAN ADVOCACY:** We discussed partnering with the ATA and/or Sam Schwartz to advocate for us in connection with some of the recommendations outlined in the Master Plan.