

PROMOTE: WPB
COMMITTEE MEETING MINUTES

The Committee met on March 31, 2011 from 8:00-9:00 at the SSA Office, 1414 N. Ashland, Chicago, IL

Present: Elaine Coorens, Eleanor Mayer and Chair, Sheila Kailus

I. The Committee discussed organizing and planning a weekday framers market on the Polish Triangle. We discussed initial steps toward making this happen in June.

II. The Committee discussed the program surrounding the dedication of Jan Metzger Court (now known as Mautene Court) on May 21.

Motion: To approve the funding of \$1,500 from line item 1.05 Special Events to be used to pay for musicians to perform at the Jan Metzger Court dedication ceremony.

III. The Committee discussed the 2011 Wicker Park Bucktown & Time Out Chicago Neighborhood Guide release party from 6:00-8:00 pm on April 13, 2011 at Rodan, 1530 N. Milwaukee Ave.

IV. The Committee discussed the Wicker Park Chamber of Commerce: Wicker Park Fest 2011 grant application requesting \$15,000. The Committee raised a concern related to the conflict of interest associated with this application.

Motion: To approve the funding of \$15,000 from line item 1.08 to be used for marketing Wicker Park Fest 2011.

V. The Committee discussed the Pritzker School's Community Art Project 2011: Playthings grant application requesting \$1,500.

Motion: To approve the funding of \$1,500 from line item 1.09 to be used to market Playthings.

[If granted, the funds will be allocated toward kids programming in the 2nd quarter of 2011.]

VI. The Committee discussed the grant application submitted by Johalla Projects for its Adoption a Station Art Program requesting \$5,000.

Motion: To approve the funding of \$2,500 from line item 1.09 for the Adopt a Station Art Program. This grant is contingent on procurement of matching funds.

[If granted, the funds will be allocated toward commercial/business events in the 2nd quarter of 2011.]

VII. The Committee further discussed the need to engage in outreach and marketing efforts on behalf of WPB through storytelling.