

WPB (SSA #33) Commission Meeting
Tuesday, April 12, 2011
St. Mary's Hospital, Conference Room CD
1127 N. Oakley
DRAFT Minutes

Present: Commissioners David Ginople (DG), Chair, Laura Weathered (LW), Co-Chair (late) missed first vote, Wayne Janik (WJ), Secretary, Joe Hall (JH), Treasurer, Sam Marts (SM), Recording Secretary, Brent Norsman (BN), Sheila Kailus (SK); WPB Program Manager Eleanor Mayer; Wicker Park Bucktown Chamber Executive Director Adam Burck; approximately four audience members.

Mr. Ginople called the meeting to order at 7:06 p.m.

There was review of March 8, 2011 Meeting Minutes. Motion to approve the minutes made by: DG, Seconded by: WJ Discussion was had on the motions from March that adjusted the budget were double checked, they were correct.

Voting In favor: SK, WJ, JH, SM, BN, DG. Motion Carried. No oppose and no abstentions.

Chamber of Commerce report by Mr. Burck.

Mr. Burck provided information about recent Chamber activities, including developing job descriptions and possible new hires. Written Chamber Report is provided in the program packet.

Aldermanic Reports

There were no Aldermanic Reports at the meeting.

Financial Report report by Mr. Hall.

The financial reports were presented by Treasurer Joe Hall. Mr. Hall reviewed the Financial Reports (as of 3/31/11). Discussion was had on large 2011 expenditures = three things, snow removal, 3 community grants, and holiday decoration removal. The organization's line of credit will expire in August and should be reviewed for need in July. The motion was made to approve the financial reports by JH, Seconded WJ, Voting: ALL In favor. Motion Carried. No oppose and no abstentions.

Program Manager report by Ms. Mayer.

Ms. Mayer reported that the DCEO Grant to increase curbside recycling demonstration has been submitted. Discussion was had on zoning changes that the Chamber supported, discussion concluded that typically the commissioners do not concern themselves with zoning issues. Upcoming Shredding and Electronics recycling event on May 14, Time Out map and neighborhood guide release event to

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be held April 13 at Rodan on Milwaukee Ave. More information in written report in meeting program packet (incorporated herein).

Mr. Ginople yields the Chair to Ms. Weathered.

Executive Committee report by Mr. Ginople.

The following motions were made by the Executive Committee and voted on.

Motion: To accept December 31, 2010 Auditor's report with text amendments.

Motion made by: DG, seconded by: WJ. Discussion: 2010 Carryover of \$73,093 is then used to amend the 2011 Budget- basically reallocated to make up "lost" funds in similar categories. The text changes to the 2010 Audit are minor and have been submitted to the Auditor for the final document to be submitted to the city. Voting In favor: SK, WJ, JH, SM, BN, LW, DG. Motion Carried. No oppose and no abstentions.

Motion: To approve the 2011 Budget as amended with corrected carryover as determined by the 2010 Audit. Motion made by: DG, Seconded by: WJ. Discussion: See carry over column for how carry over is distributed by category for 2011. Note: name headings on Draft 2011 Amended Budget form need to be updated to show new program manager contact information for the Commission Chair. Voting In favor: DG, SK, WJ, SM, BN, LW, JH. Motion Carried. No oppose and no abstentions.

Motion: To accept Preliminary budget Draft for 2012. Motion made by: DG, seconded by: WJ. Discussion: We have had a year of adjustments with staff changes and staff hiring. Hopefully will be able to stabilize staff with new Chamber Executive Director. DG meeting with Adam and Eleanor to establish new job descriptions for new staff person and additional staff person to cover membership and marketing responsibilities for the organization. Commissioners will want to review the job descriptions. Concern expressed that we are spending salaries wisely and within bounds of city guidelines. Budget is preliminary draft and will continue to be reviewed and adjusted until "final" budget is due (July) to the City. Voting In favor: SK, WJ, SM, BN, LW, DG. Motion Carried. No Oppose. Abstention(s): JH.

Motion: To have the Chamber use the SSA style guide as a foundation for new "branding" of the Chamber. Motion made by: DG, seconded by: WJ. Discussion: Good idea to be for SSA and CHAMBER be "consistent" as a brand and no need to reinvent the wheel. Copy will be created for the Chamber that "separates" from the SSA communications when necessary. Voting In favor: SK, WJ, JH, SM, BN, LW, DG. Motion Carried. No oppose and no abstentions.

Ms. Weathered returns the Chair to Mr. Ginople.

Clean Green & Safe Committee report by Mr. Janik.

The following motions were made by the Clean, Green and Safe Committee and voted on.

Motion 1: The Clean, Green and Safe committee would like to DELETE the historic 2009 motions as stated in the Committee Report. (See: Motion Maintenance Log) and

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then revise/make the following motion below: Motion made by: WJ, Seconded by: SK. Discussion? See notes to clean up log of historic motions.

In favor: SK, WJ, JH, SM, BN, LW, DG

Motion Carried. No oppose and no abstentions.

Motion 2: The Clean, Green and Safe Committee request TO DELETE funding for the painting of tree pit fences on Division Street at total cost (not to exceed) of \$10,000 from Line item 2.02 Gate Fence/Maintenance. Motion made by: WJ, seconded by: SK Discussion: returns \$10,000 to line 2.02. Original vendor no longer in business, will resubmit RFP when appropriate. In favor: SK, WJ, JH, SM, BN, LW, DG

Motion Carried. No oppose and no abstentions.

Motion 3: The clean, Green and Safe Committee would like to recommend additional funding from \$500 to Not to exceed of \$1000 to cover the cost of replacing the (Jan Metzger) sign in Mautene Court. Motion made by: WJ, second by SK. All in favor. Motion Carried. No oppose and no abstentions.

Mr. Ginople yields the Chair to Ms. Weathered.

The Arts Committee report by Mr. Ginople.

The following motions were made by the Arts Committee and voted on.

Motion: To accept Carron Little, Anna Cerniglia, and Chris Jackson as voting members of The Arts Committee. Motion made by: DG, seconded by: WJ

Voting In favor: SK, WJ, JH, SM, BN, LW, DG

Motion Carried. No oppose and no abstentions.

Motion: To approve an amount not to exceed \$6500 for the design, printing and distribution of 20,000 copies of art guide books from line item 1.03 Print Materials. Motion made by: DG Seconded by: WJ. Discussion: These art guide books would be distributed similar to the Time Out Guide and would complement the neighborhood map and guide. Annette Sollarz did great job compiling WPB art info and content is being added to by others on committee. Voting In favor: SK, WJ, JH, SM, BN, LW Abstentions: DG. Motion Carried.

Ms. Weathered returns the Chair to Mr. Ginople.

Promote WPB Committee report by Ms. Kailus.

The following motions were made by the Promote WPB Committee and voted on.

Motion: To approve the funding of >up to< \$1,500 from line item 1.05 Special Events to be used to pay for musicians to perform at the Jan Metzger Court dedication ceremony. Motion made by: SK, seconded by: WJ, Discussion: Jamie Simone is continuing to help organize this event. The specific musicians not picked yet and will hopefully New Orleans flavor (as favorite of Jan Metzger). Voting In favor: SK, WJ, JH, SM, BN, LW. Abstentions: DG. Motion Carried.

Motion: To approve the funding of \$15,000 from line item 1.08 Festivals to be used for marketing Wicker Park Fest 2011. Motion made by: SK, Seconded by: WJ. Discussion: Concern from the floor (of the meeting) that it appears that the Chamber

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may not need this kind of blanket grant funding (as opposed to earmarking the grant funds for a specific purpose). Discussion was had on what the mission of the Wicker Park Fest and if it is in line with the mission of the SSA. The Festivals as opposed to others that receive community grant funding from the SSA, was separated into a separate budget line item to differentiate it from other grant programs, and not take away budget from them. A main purpose of the SSA is to support the Chamber so this funding is worthwhile. Voting in favor: SK, WJ, JH, SM, BN, LW, DG. Motion Carried. No oppose and no abstentions.

Motion: To approve the funding of \$1,500 from line item 1.09 Grants to be used to market Playthings, A Fundraiser for the Friends of Pritzker School. [If granted, the funds will be allocated toward kids programming in the 2nd quarter of 2011.] Motion made by: SK, seconded by: WJ. Discussion: Similar to the 'Bird Houses' exhibit last year. This year's event will be held at the Wicker Park Art Center. Voting In favor: SK, WJ, JH, SM, BN, DG. Abstentions: LW. Motion Carried.

Motion: To approve the funding of \$2,500 from line item 1.09 Grants for the Adopt a Station Art Program. This grant is contingent on procurement of matching funds (\$2,500). [If granted, the funds will be allocated toward commercial/business events in the 2nd quarter of 2011.] Motion made by: SK, seconded by: WJ. Discussion: Perhaps add Western and Division CTA stations for adoption in the future. In favor: SK, WJ, JH, SM, BN, LW. Abstentions: DG. Motion Carried.

Transportation Committee report by Mr. Norsman.

The transportation committee is working with CDOT and the Alderman's office to install Chicago's first on-street bike parking space by the Flat Iron Building on Milwaukee Ave. The following motions were made by the Transportation Committee and voted on.

Motion: To approve funding up to > \$10,000 <for the purchase of WPB 'orange' bike racks from line 6.01 Bike Advocacy. Motion made by: BN, Seconded by: WJ.

Discussion: The bike rack design will be "WPB "orange" and will include our WPB Rides logo. Voting In favor: SK, WJ, JH, SM, BN, LW Abstentions: DG. Motion Carried.

Motion: To approve funding up to \$2,500 for the purchase of bike lights and leg bands from line 6.01 Bike Advocacy. Motion made by: BN, seconded by: WJ.

Discussion: These items are needed and very popular. Voting In favor: SK, WJ, JH, SM, BN, LW. Abstentions: DG. Motion Carried.

Guide Development Committee report by Ms. Weathered.

This committee had no motions; the report of the committee meeting is in the packet.

General questions and announcements on events from audience members.

Motion to adjourn was made by WJ, seconded by SK, motion passes unanimously.

The meeting was adjourned at 8:58pm.

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