

Report of the Guide Development Committee

Meeting on June 10, 2011

Attending:

Co-Chair Laura Wethered

Co-Chair John Paige

Suzanne Keers

Eleanor Mayer, Staff

HIGHLIGHTS

- The Committee needs to recruit a couple of new members.
- The Committee and the Commission needs to support Alderman Moreno's efforts to promote zoning changes needed to allow more work-live options in the vacant storefronts in the WPB area.
- The Committee and the Commission need to support Alderman Moreno's Survey (soon to go out) on what new businesses are desired by the residents of WPB; the Commission should promote participation in the Survey.
- The Committee passed a motion that the SSA Commission request that Aldermen Moreno and Waguespack work with the appropriate City body to adopt the WPB Master Plan. Committee members will meet with the Aldermen to discuss this. Eleanor Mayer will draft the adoption document.
- The Committee, within the next two months, will develop an Action Agenda for recruiting local Chicago retail businesses for the WPB area. Suzanne Keers will prepare a 1-page summary of the Master Plan's recommendations are regarding recruiting local Chicago retail businesses to the WPB area.

ACTIONS

- Motion for the SSA#33 Commission: The Guide Development Committee moves that the SSA#33 Commission endorses forwarding the WPB Master Plan Summary (Cover Sheet + Executive Summary + the Plan's Implementation Matrix (updated to current)) to Alderman Moreno and Alderman Waguespack for introduction to the appropriate City of Chicago governing body (e.g., Plan Commission) for Adoption of the WPB Master Plan.