

PROMOTE: WPB
COMMITTEE MEETING MINUTES

The Committee met on May 27, 2011 from 8:00-9:30 at the SSA Office, 1414 N. Ashland, Chicago, IL

Present: Laura Weathered, Elaine Coorens, Jamie Simone, Brian Wendle; Eleanor Mayer, Program Manager and Chair, Sheila Kailus

I. The Committee discussed the program for the dedication of Jan Metzger Court on May 21, 2011. The Committee thanks everyone who attended and assisted in planning of this successful event.

The Committee also discussed ways to encourage further programming at Jan Metzger Court. The Committee hopes to create a policy for using the Court in the coming months.

II. The Committee continued to discuss organizing and planning the Marketplace on Thursdays from 2-8 in the Polish Triangle. The Marketplace will open on June 30, 2011. A PR blast was discussed to generate some excitement surrounding the event.

Motion: To approve funding of up to \$500 from line item 1.04 Public/Media Relations Services to generate and distribute a press release for the Marketplace.

III. The Committee discussed the Wicker Park Parents' Association's grant application requesting \$5,000 for its Green Music Fest programming.

Motion: To approve funding of \$1,200 from line item 1.09 to be used for the Wicker Park Parents' Association's programming at the Green Music Fest.

[If granted, the funds will be allocated toward kids programming in the 2nd quarter of 2011.]

IV. The Committee discussed Johalla Projects' grant application requesting \$1,200 for its Urban Dweller's art installation. The Committee voted against funding this installation due to the fact that the project is on private property and there is currently an open grant request that was submitted by the applicant.

V. The Committee discussed Defibrillator's application for \$14,500 for performances in the Polish Triangle. The Committee voted against funding the performances due to a concern about the scope and feasibility of the project.

VI. The Committee discussed its involvement with the Wicker Park Chamber's marketing efforts. A joint meeting between our Committee and the Chamber will be held on July 1 at 9 a.m. at 1414 N. Ashland.