

WPB (SSA #33) Commission Meeting
Tuesday, JULY 12, 2011
St. Mary's Hospital, Conference Room CD
1127 N. Oakley
APPROVED Minutes

Present: Commissioners David Ginople (DG), Chair
Laura Weathered (LW), Co-Chair @ 7:15
Wayne Janik (WJ), Secretary
Joe Hall (JH), Treasurer
Sam Marts (SM), Recording Secretary
Sheila Kailus (SK)

WPB Program Manager Eleanor Mayer; approximately five audience members including Doug Wood and Denise Brown (Wicker park Advisory Council), Michael Black (Prop theater), Anna Cerniglia (Johalla Projects); Tim and Megan from Hypocrites theater group.

Mr. Ginople called the meeting to order at 7:03 p.m.

There was review of June 2011 Meeting Minutes. Motion to approve the minutes made by: WJ, Seconded by: SK

There was a general discussion and apologies from Mr. Ginople as the Chair about the June meeting's process and procedure. Specifically how the green fest discussion and impromptu funding requests of last month came to be. As a Commission body, the hope is to avoid issues like the green fest in future. Solutions include work in committees to develop firm and commission adopted "policies" for street festival funding in 2012. WPB will also work with the related fest-sponsoring chambers to develop guiding policies of their own. Also, ONE MORE TIME the call is issued, the SSA needs more people and volunteers on the festival funding and the community grant review committees.

Voting In favor of adopting the June minutes as stated: SK, WJ, JH, SM. Motion Carried. No oppose and no abstentions. LW not present at time of vote.

Aldermanic Reports

There were no Aldermanic Reports at the meeting.

Financial Report by Mr. Hall.

The financial reports were presented by Treasurer Joe Hall. Mr. Hall reviewed the Financial Reports (as of 6/30/11) incorporated herein. Mr. Hall observed that "cash flow is better than last year" and that the Commission is on target with where we should be in spending for the year. The motion was made to approve the financial

reports by DG, Seconded WJ. Voting: ALL in favor. Motion Carried. No oppose and no abstentions.

Chamber of Commerce report by Ms. Mayer for the Absent Mr. Burck

Ms. Mayer provided information about recent Chamber activities on behalf of Mr. Burck who was absent. Please see written Chamber Report is provided in the program packet. Highlights included increased social media by the Chamber (Twitter, and Web site). The new Chamber website is in keeping with the SSA's style guide including a new logo for the Chamber. The Wicker Park Fest (set for July 23-24) is now filled to capacity with vendors. Robert Gomez stepped down as president in June and former Vice President, Phil Laurin will complete Gomez's term as president through December 2011. Consequently there is a new slate of Chamber officers and a joint executive meeting planned for the end of August will allow everyone to meet to discuss synergies. There will be a Biz:101 on July 27th.

Program Manager report by Ms. Mayer.

Ms. Mayer reported the recent activities of the SSA: at June 22nd Bike light give away with the 14th District and the 32nd Ward, WPB GAVE OUT 160 BICK LIGHTS in half an hour, MANY GRAFFITTI REBATES APPLIED FOR and processed, WORK PLAN AND BUDGET TOOK MUCH TIME getting approval from the First Ward, but the final version is to reviewed tonight. Alderman Moreno has been invited to report at the September Commission meeting, the Alderman has accepted this invitation. RECYCLING and shredding event on the 9th WENT WELL , ON STREET BIKE PARKING installation scheduled for July 29TH FIRST IN CITY, Out of Site art/performance EVENT GETTING MUCH PRESS, 4 COMMISSIONER seats still OPEN, POLISH TRIANGLE MARKET PLACE OFF TO GOOD START, 10 VENDORS going strong. More information in written report in meeting program packet (incorporated herein).

Transportation Committee report by Mr. Hall.

The transportation committee is working with CDOT and the Alderman's office to install Chicago's first on-street bike parking space by the Flat Iron Building on Milwaukee Ave. The install and ribbon cutting is slated for July 29th. The WPB Rides Racks will also arrive soon at CDOT's shop ready for install. WPB GOT the Mayor's Bicycling Advisory Council (MBAC) AWARD FROM CITY on June 17th during bike-to-work-week for SSA's work around on-street bike parking and bike rack donations in WPB. Mr. Hall and Mr. Norsman accepted the award from the CDOT Commissioner Gabe Klein in Daley Plaza. The planned improvements at MILWAUKEE AND WOOD (and Wolcott) SLOWLY MOVING ON, BUS TRACKER ADDS are still available to those that want to purchase it. The committee is looking into developing a POSSILBE CAR FREE DAY ON MILWAUKEE Avenue for 2012, perhaps in conjunction with the Active Transportation Alliance's Open Streets program. The committee made some amendment suggestions to the working budget, they are reflected in the final version presented tonight. Ms. Weathered remarked that Elaine Coorens of Our Urban Times is working with Logan Sq to promote a first annual recreation fair around biking on Milwaukee Ave.

Guide Development Committee report by Ms. Weathered.

This committee had no motions; no report this month. Ms. Weathered remarked that they continue to work with the recommendation that MASTER PLAN be given to plan council via the Aldermen to become CITY POLICY for development of commercial areas in the future.

Promote WPB Committee report by Ms. Kailus.

The Promote committee has recommend a working group joint meeting with the Chamber marketing committee to reinforce PR message that we are one organization, ideas include "radio" ads and a campaign and the Developing of NEW POLICIES FOR THE FUNDING OF STREET FESTIVALS IN THE 2012 budget cycle. This should streamline the process and clear up any ambiguities in fest funds.

The following motions were made by the Promote WPB Committee and voted on.

Motion: To approve funding of \$1,500 from line item 1.09 to be used for marketing the 9th Annual Silver Room Sound System Block Party. [If granted, the funds will be allocated toward business programming in the 3rd quarter of 2011.]

Motion made by: SK, Seconded by: WJ.

Discussion: The grant program in question is SOON JULY 16, the festival HAPPENED IN THE PAST AND ACTIVATES A SIDE STREET OFF OF MILWAUKEE, grant \$\$ WILL BE USED TO HELP "TRACK" SUCCESS, overall there is LARGE BUDGET from the Silver Room FOR WHOLE PROJECT.

Voting In favor: SK, WJ, JH, SM, LW Motion Carries.

Motion: To approve funding of \$2,500 from line item 1.09 to be used for marketing the Hypocrites' production of the Pirates of Penzance. [If granted, the funds will be allocated toward arts in the 4th quarter of 2011.]

Motion made by: SK Seconded by: WJ,

Discussion: The performances will be at @ CHOPIN Theater and regarding other grants/project budget, THERE ARE OTHER FUNDERS.

Voting in favor: SK, WJ, JH, SM, LW. Motion Carries.

Clean Green & Safe Committee report by Mr. Janik.

The Clean, Green and Safe Committee gave a report (incorporated in the meeting packet) and had the follow motions:

Motion: To approve an amount not to exceed \$295,000 from Line Item 2.05 (Sidewalk Cleaning), for a 2 year contract for Sidewalk Cleaning to be awarded to Cleanslate, which will start on January 1, 2012 and end on December 31, 2013. The cost for 2012 will be \$145,000 and the cost will increase to \$150,000 for 2013. THIS IS A 2012 and 2013 BUDGET EXPENSE. Motion made by: WJ, Seconded by: LW. Discussion included that this contract is for 2012 is the same cost that we have been paying in 2011. The 2013 cost will increase marginally. THERE WAS ONE OTHER BIDDER in the open RFP process AND THEY WERE NOT YET "IN" CHICAGO, not local and much more expensive.

Voting in favor: SK, WJ, JH, SM, and LW. Motion Carries.

Motion: To approve an amount not to exceed \$900 from Line Item 1.08 (Other – Festival Funding), to provide security FOR the Wicker Park garden during the Wicker Park Fest July 23-24, 2011. The Wicker Park Garden Club will arrange for the security staff. Motion made by: SK. Seconded by: WJ. Discussion: articulated that there would be over 10,000 SQUARE FEET OF GARDENS protected and DOUG WOOD MADE BRIEF STATEMENT about the need for security of the gardens during the festival. Voting in favor: SK, WJ, JH, SM, LW. Motion Carries.

Mr. Ginople yields the Chair to Ms. Weathered.

Arts Committee report by Mr. Ginople.

The Arts Committee gave a report written report is incorporated in meeting packet. The Arts Committee made the following motion:

Motion: To fund Johalla Projects "Adopt A Station" public art project \$2,500 from line item 3.08 Public Arts, to begin installation of artwork at the Damen Avenue CTA station in 2011. Motion made by: DG, Seconded by: WJ. There was discussion: CONCERN REGARDING MATCHING GRANTS- COMING FROM OTHER COMMITTEE. That is a bit unorthodox, but no money will be released until Johalla secures approval from CTA, and presents evidence of that to the SSA. THE PROCESS for determining Adopt-A-Station permission IS MOVING TARGET from the CTA, BUT FUNDING for insurance requirement by the CTA HAS RELAXES SOME WHAT IN THAT IS IS NOW POSSIBLE TO INSURE "THROUGH" THE cta RATHER THAN in addition TO THE CTA, which might make the project more feasible than it was when it was approved previously. Anna of Johalla projects makes brief statement to answer questions about the Adopt a Station project. In favor: SK, WJ, JH, SM, DG. Motion Carries.

Ms. Weathered returns the Chair to Mr. Ginople.

The Executive Committee report by Mr. Ginople.

The Executive Committee gave a report with four motions. Written report is incorporated in meeting packet.

Motion: To approve the 2012 WPB SSA #33 Work Plan as presented. (Pages 1-8)

Motion made by: DG, Seconded by: WJ,

Discussion: Mr. Hall asked if this final version included the changes requested by transportation committee to include street furniture and more on street bike parking installations, and the answer was yes. Voting in favor: SK, WJ, JH, SM, DG. No Opposition and no abstentions. Motion carries.

Motion: To approve the 2012 WPB SSA #33 Budget as presented.

Motion made by: DG Seconded by: WJ. Voting in favor: SK, WJ, JH, SM, and DG. No opposition and no abstentions. Motion carries.

Motion: To approve the Wicker Park Bucktown Chamber of Commerce 2012 WPB SSA #33 Service Provider. Motion made by: DG, Seconded by: WJ.

Discussion questions included what the requirements for a service provider were, and if an SSA can switch service providers. Voting in favor: SK, WJ, JH, SM. No oppose and one abstention: DG. Motion Carries.

Motion: WPB to renew existing Line of Credit for 2011-12 term in anticipation of late second tax installment cash flow. Motion made by: DG. Seconded by: WJ. In the discussion remarks included that it was prudent to be prepared. Voting in favor: SK, WJ, JH, SM, DG. No oppose and no abstentions. Motion Carries.

General questions and announcements on events from audience members regarding: invitations to SM Ice Cream Social.

Motion to adjourn was made by WJ, seconded by SM, motion passes unanimously.

The meeting was adjourned at 8:58pm.