

**WPB (SSA #33) Commission Meeting Agenda
Tuesday, September 13, 2011
St. Mary's of Nazareth Hospital
Conference Room 1CD, 1127 N. Oakley**

In attendance:

David Ginople (DG), Chair
Laura Weathered (LW), Co-Chair
Wayne Janik (WJ), Secretary

Sam Marts (SM), Recording Secretary
Brent Norsman (BN)
Sheila Kailus (SK)
John Paige (JP)

MINUTES TEMPLATE

1. Call to Order at 7:00 pm;

Introductions – Chair

In attendance: Two members of Collaboractions (Anthony Moseley and Joe Zarrow)

2. Review of July 12, 2011 Meeting Minutes
Motion to approve the minutes made by: WJ,
Seconded by: SK
Discussion?

In favor: SK, WJ, SM, BN, LW, JP

Oppose

Abstentions:

3. Aldermanic Reports
DG has reached out to both aldermen to attend or send representative

4. Financial Reports (as of 8/31/11)
Joe Hall out of town
Have dipped into LINE OF CREDIT
Work in progress to renew LINE OF CREDIT

Move to approve WJ

Second SK

Approved SK, WJ, SM, LW, BN, JP

5. Chamber of Commerce Report
SEE NOTES
Growing membership
Sidewalk sale “good”
By-laws under review by lawyer
Do Division Oct 17
New website happening
Parking under the L has become an issue
Oct 13 Joint marketing committee meeting

6. Program Manager Report

SEE NOTES
Eleanor has moved to Berkley
Jessica W filling in Eleanor’s shoes

7. Reports of Committees

a. Transportation (given by BN___)

Discussion?

SEE NOTES

Milwaukee/ Wood intersection- \$20,000 for design and realign curbs

Happen in spring?

Exploring the possibility of an “open streets day” on Milwaukee similar to state street mall

b. Guide Development (given by _JP_)

Discussion?

Letter was sent to alderman in support of planning goals for the “pizza hut” site

Would like CITY to adopt SSA master plan for area

Alderman is supporting expansion of Live/Work space in the city

Would like to remove north ave parking restrictions

c. Promote WPB (given by SK ___)

Motion 1: To approve the funding of \$2,000 from line item 1.09 to be used for marketing the Like Bike event. [If granted, the funds will be allocated toward business programming in the 3rd quarter of 2011]

Motion made by: SK,

Seconded by: WJ

Discussion?

Like Bike will be on Milwaukee ave Sunday AM crosses three wards

A two mile ride = a health initiative

*In favor: SK,WJ,SM, BN, JP
Oppose:
Abstentions: LW*

Motion 2: To approve the funding of \$780 from line item 1.09 to be used for marketing the Art Depth Art Party/Draw-a-thon. [If granted, the funds will be allocated toward arts in the 4th quarter of 2011]

*Motion made by: SK,
Seconded by: ,WJ,
Discussion?
At Mauteen Court – Family oriented Oct 1*

*In favor: SK,WJ, SM,BN, LW, JP
Oppose:
Abstentions:*

Motion 3: To approve the funding of \$4,000 from line item 1.08 (Festivals) to be used for the Do Division Holiday Event 2011.

*Motion made by: SK,
Seconded by BN,
Discussion?
Requested \$8,000 will boost winter events*

*In favor: SK, SM,BN, LW, JP
Oppose:
Abstentions: WJ,*

Motion 4: To approve the funding of \$5,000 from line item 1.09 to be used for marketing the 12th Annual Sketchbook Festival. [If granted, the funds will be allocated toward arts in the 3rd and 4th quarters of 2011]

*Motion made by: SK,
Seconded by: WJ,
Discussion?
Short plays at the flat iron building 70-80 seats
200 artists involved*

In favor: SK,WJ, SM,BN, JP, LW
Oppose
Abstentions:

Motion 5: To approve the funding of \$3,000 from line item 1.09 to be used for marketing the Silent Theatre Company's production of A Christmas Carol. [If granted, the funds will be allocated towards arts in the 4th quarter of 2011]

Motion made by: SK
Seconded by: WJ,
Discussion?

@ Wicker Park Art Center
Multi media avant guard Christmas Carol
Family oriented – many shows

In favor: SK,WJ, SM,BN, JP
Oppose:
Abstentions: LW,

Motion 6: To approve the funding of \$2,750 from line item 1.09 to be used for a trolley shuttling patrons between Renegade Craft Fair, the Do Division Holiday Event and the WPB Chamber's Holiday Event on December 3 & 4th. [If granted, the funds will be allocated toward business programming in the 4th quarter of 2011]

Motion made by: SK,
Seconded by: BN,
Discussion?

Trolley funding to include Pulaski Park
Co-ordinates Two Chambers

In favor: SK, SM,BN, LW, JP
Oppose:
Abstentions: ,WJ,

Motion 7: To approve funding of \$2,500 from line item 1.09 to be used for marketing the Coyote Festival. [If granted, the funds will be allocated toward arts in the 3rd quarter of 2011]

Motion made by: SK,
Seconded by: WJ,
Discussion?
Sept 30 – Oct 1 & 2

In favor: SK,WJ, SM,BN, LW, JP
Oppose:
Abstentions:

Motion 8: To approve the funding of \$3,280 from the line item 1.06 (\$962.12 from line item 1.06) to be used to update the SSA's website.

*Motion made by: SK,
Seconded by: WJ
Discussion?
Work needs to be done to make site easier to use and easier to update*

*In favor: SK,WJ, SM,BN, LW, JP
Oppose:
Abstentions:*

Motion 9: To approve the funding of up to \$1,500 from line item 1.03 to be used to purchase marketing materials for the Polish Triangle Market and future WPB events.

*Motion made by: SK,
Seconded by: ,WJ,
Discussion?
“feather flags” and postcards and banner sturdy sign*

*In favor: SK,WJ, SM,BN, LW, JP
Oppose:
Abstentions:*

Motion10: To approve the funding of \$4,524 from line item 1.02 to be used to pay for 50% of the joint committee’s fall campaign promoting events in the neighborhood.

*Motion made by: SK,
Seconded by: ,WJ,
Discussion?
50% SSA and 50% Chamber
includes 48 “spots” on WBEZ*

*In favor: SK,WJ, SM, BN, LW, JP
Oppose:
Abstentions:*

**d. Clean Green and Safe (given by WJ___)
SEE NOTES
No exciting changes
Cleanslate contract extended
Bartlett Trees report coming in
1580 trees/ 55 species/ tree specific report
includes Wicker Park itself**

PASS CHAIR TO LW

e. **The Arts Committee** (given by DG___)
ARTS GUIDE BOOK is in and on the streets at the concierge
Perhaps will be bi-annual
Murals are about to be painted will be making additional press for murals

PASS CHAIR TO DG

g. **Executive Committee** (given by _LW_)

NEXT MEETING WILL BE 5 TH THURSDAY 29TH sept.

8. Questions & Announcements (5 minutes)

exploring relocating meetings

9. Adjournment at _8_:50__

Motion made by: SM,

Seconded by: WJ,

Passes unanimously Y /