

**PROMOTE: WPB**  
**COMMITTEE MEETING MINUTES**

The Committee met on September 30, 2011 from 8:00-9:15 at the SSA Office, 1414 N. Ashland, Chicago, IL

*Present:* Jamie Simone, Laura Weathered, Elaine Coorens, David Ginople; Jessica Wobbekind, Program Manager; and Sheila Kailus, Chair

- I. The Committee discussed the Wicker Park Advisory Council's application for its Boo - Palooza event requesting \$2,639.85.

*Motion:* To approve the funding of \$2,127.08 from line item 1.09 to support Boo - Palooza.

[If granted, the funds will be allocated toward kids programming in the 4th quarter of 2011.]

- II. The Committee discussed the Wicker Park & Bucktown Chamber of Commerce's application for its Holiday Shopping Passport Program requesting \$7,000.

*Motion:* To approve the funding of up to \$7,000 (\$3,358 immediately and up to \$3,642 if matching funds are secured) from line item 1.09 to be used for the WPCC Holiday Shopping Passport Program.

[If granted, the funds will be allocated toward business events in the 4th quarter of 2011.]

- III. The Committee discussed the Polish Triangle Marketplace and ways to improve it in 2012.
- IV. The Committee will discuss the draft policy for festival funding at its next meeting.
- V. The Committee has a joint meeting with the Chamber's marketing committee on October 13, 2011 from 9 a.m. – 12:00 p.m. Location is to be determined.