

WPB (SSA #33) Commission Meeting Agenda

Tuesday, November 8, 2011

St. Mary's of Nazareth Hospital

Conference Room 1CD, 1127 N. Oakley

Public comment is encouraged throughout the meeting. The Chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should so signify by raising their hand in order to be recognized by the Chair. The Chair will have discretion to limit discussion.

AGENDA

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| 1. Call to Order & Introductions – Chair | Action |
| 2. Review of October 11, 2011 Meeting Minutes | <i>Motion</i> |
| 3. Aldermanic Reports (5 min/ward) | n/a |
| 4. Financial Reports as of 10/31/11 | None |
| 5. Chamber of Commerce Report | n/a |
| 6. Program Manager Report | n/a |
| 7. Presentation by Carron Little, Out of Site | n/a |
| 8. Reports of Committees (3-5 min/committee) | n/a |

a. Transportation: Pedestrians, Passengers & Bikes **None**

b. Guide Development **Motion**

Motion 1: to approve the application for façade rebate for the Storefront Window Replacement at 1941 W. Division under the façade rebate program, totaling \$420.67 (50% of \$841.33) from line item 5.01 (façade enhancement program).

Motion 2: to fund in the amount of \$21,000 from line item 4.07 (Directory Development) the hiring BDI to perform a market study of the WPB area which will include market data analysis, distributed survey analysis, analysis of interviews, and the preparation and delivery of a final report with action recommendations for both business retention and attraction.

c. Promote: WPB **None**

d. Clean, Green & Safe **Motion**

Motion 1: to approve and not to exceed \$500 from Line Item 3.09, for evaluation of Futurity by Jessica with the Futurity staff.

Motion 2: to approve and not to exceed \$3,100 from Line Item 2.09, for bi month recycling of paper and electronics in the Jewel parking starting March 2012.

e. The Arts Committee **Motion**

Motion 1: To allocate funding up to \$5,000 for moving and installation of the “You Are Beautiful” mural from Line item 3.08 Public Arts & Murals.

Motion 2: To allocate funding up to \$1,000 for photographing and documenting the Orange Walls Mural Project from line item 3.08 Public Arts and Murals.

f. Executive **Motion**

Motion 1: To move the following budget line items:

1. \$1,500 from line 5.01 (façade rebate) to 5.05 (graffiti abatement)
2. Move \$11,000 from 5.01 (façade rebate) to 4.07 (directory development) for the market study (\$15,000 to \$2,500)

3. Move \$3,000 from 1.04 (public/media relations) to 1.06 (website) (\$28,000 to \$25,000)
4. Move \$2,800 from 1.05 (special events) to 10.00
 - a. \$300 to 10.01 (SSA Audit)
 - b. \$300 to 10.03 (meeting expense)
 - c. \$2000 to 10.05 (office rent)
 - d. \$200 to 10.08 (postage)
5. Move \$1,000 from 1.05 (special events) to 2.02 (gate/fence maintenance) (\$20,000 to \$16,200)
6. Move \$10,000 from 1.08 (festivals) to 2.07 (snow removal) (\$40,000 to \$30,000)

9. Questions & Announcements (5 minutes)

n/a

10. Adjournment

Motion