

**Executive Committee Meeting
Minutes
October 27, 2011**

In attendance: David Ginople, Sam Marts, Joe Hall, Adam Burck, Jessica Wobbekind

Guest: Ken Lubinski for interview

1. Quick discussion about the WPB website- it needs to be updated, we need to decide how to proceed.
2. Ken Lubinski interview for Commissioner
 - a. Mr. Lubinski is a defense attorney involved in civil litigation, he is interested in getting involved in an organization such as the SSA, local gov't or community., his father has had a furniture store in the area for many, many years.
 - b. He is in support of local business, and arts. He thinks there should be a balance b/n local and corp. retail, he wants to keep retail in the neighborhood.
3. Mr. Ginople suggests that moving forward, that 1 commissioner should serve on a committee with a new commissioner. He would like to step down from CG&S and sit on Promote while we replace MS. Kailus.
4. Commissioner requirements
 - a. We need to define a recruitment process
 - b. Craft a policy- can we accept more than 1 agent from 1 PIN? Define an officer of the property?
 - c. Does the county have a % that they use to determine the tax?
 - d. How does Josh Chicoine fit into the requirements? What is his vested interest in the community? Mr. Marts believes that he has a professional notion/attitude about how to be a part of the community.
 - e. A counterpoint to this: he can serve on a committee without being a commissioner.
 - f. We need to amend the by-laws
 - g. JW & AB will draft the by-laws addressing the following:
 - i. Multiple people on 1 PIN? Ownership?
 - ii. How do we define an agent of a PIN?
 - iii. Vested interest, defined than determined by an interview, can only be determined by commissioners
 - iv. Meets skill set that commissioners seek
5. We have a question about a façade rebate application- can one PIN but 2 physical addresses apply for two rebates? Answer: Yes

6. PIN update- we will get another proposal and then move forward with it.

7. Motion 1: To move budget line items:
 - a) \$1500 from line 5.01 (façade rebate) to 5.05 (graffiti abatement)
 - b) Move \$11,000 from 5.01 (façade rebate) to 4.07 (directory development) for the market study (this leaves \$3500 in façade rebate)
 - c) Move \$3000 from 1.04 (public/media relations) to 1.06 (website)
 - d) Move \$2,800 from 1.05 (special events) to 10.00
 - I. \$300 to 10.01 (SSA Audit)
 - II. \$300 to 10.03 (meeting expense)
 - III. \$2000 to 10.05 (office rent)
 - IV. \$200 to 10.08 (postage)
 - e) Move \$1000 from 1.05 (special events) to 2.02 (gate/fence maintenance)
 - f) Move \$10,000 from 1.08 (festivals) to 2.07 (snow removal)